



# ADELAIDE CRICKET CLUB

Sponsorship Opportunities 2019/20

Join the team and help  
write our history.

# Become part of the team

You're invited to become part of our team.

By joining our Team through a corporate sponsorship, you not only receive a number of business benefits that will help to promote your business, you also become part of our proud heritage.

Being a sponsor of Adelaide Cricket Club is more than just a sign on the fence or a thank you at a presentation night. The Adelaide Cricket Club is run as a business. The Club is managed by a hand selected Board of Directors who understand the current business environment and the challenges in linking the business dollar to a sporting club's sponsorship need.

We will work with your business to deliver returns on your sponsorship investment. We are experienced in working with our club partners to expand on the sponsorship benefits to provide you with either a structured or bespoke sponsorship offering that is a win / win for all parties.

We will take the time to understand your business needs. We will formulate a plan that adds to your marketing activities and create brand awareness within our club.

Between our current playing lists, 'Tri-Colours' our past players incorporated body or through our other business partners, we have a range of target audiences that your business could reap the benefits of, through partnering with the Adelaide Cricket Club.

Adelaide Cricket Club's Board of Management, Management Committee, coaches, supporters, members and co-sponsors all welcome you to be a part of our club, and look forward to celebrating the successes of the future together.

## We are the Buffalos

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The Adelaide Cricket Club is one of Australia's most established cricket clubs, competing in the Premier Cricket competition in South Australia.

The club is well known for nurturing and developing young players, from primary school juniors to senior players who have gone on to wear the baggy green.

In our 115 year history, the Buffalos as we are known have provided a pathway to first class cricket success, with players and household names such as Jason Gillespie, Clarrie Grimmett and K.G. Cunningham all starting their careers with the mighty Buffalos.

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		Platinum	Gold	Silver	Team Sponsor	Player Sponsor	201 Club
Branding	Logo on clubs Sponsor Board	*	*	*	*		
	Logo on club website and newsletter	*	*	*	*		
	Logo on senior playing attire & club polo	*					
	Logo on junior playing attire		*				
	Present trophy at Adelaide Cricket Club Presentation Night	*	*				
	Name read out at every Match Day Presentation	*	*	*	*		
	Exclusive signage at Glandore	*					
	Logo on practice shirt	*	*	*	*		
	Access to Member Database (conditions apply)	*	*	*			
	Facebook advertising posts	*	*	*			
Hospitality	Invitation to annual sponsor networking event	*	*	*	*	*	
	2 x Tickets to Adelaide Cricket Club Presentation Night	*	*	*			
	2 x Tickets to Bradman Medal	*	*				
	Use of club rooms for private function	*	*	*			
	201 Club prize draw						*
Merchandise	Framed replica playing shirt	*	*				
	Photo of sponsored player					*	
	Supporters Cap	*	*	*	*	*	
Player	Players Subscriptions covered					*	



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# Platinum Partner - \$6,600 (inc GST)

- An exclusive investment in the club, allocated to only one business annually.
- Your logo on the following:
  - Club Sponsors Board in the club rooms at Glandore Oval
  - Ground Scoreboard in digital format
  - ACC Website and Newsletter
  - Senior playing attire (two day, one day and T20 games) and Club Polo Shirt
  - Practice Shirt
- Exclusive signage at all home games at Glandore Oval
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Framed replica Senior Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Dinner
- Adelaide Cricket Club Supporters Cap
- Eight Facebook posts on club's Facebook
- Access to Adelaide Cricket Club database (*conditions apply*)



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# Gold Sponsor - \$5,500 (inc GST)

- An investment in the future of cricket, allocated to only one business annually
- Your logo on the following:
  - Club Sponsors Board in the club rooms at Glandore Oval
  - Ground Scoreboard in digital format
  - ACC Website and Newsletter
  - Junior playing attire
  - Practice Shirt
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Framed replica Junior Playing Shirt
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Two tickets to the Bradman Medal Dinner
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap
- Five Facebook posts on club's Facebook
- Access to Adelaide Cricket Club member database *(conditions apply)*

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# Silver Sponsor -\$2,200 (inc GST)

- Increase your business branding visibility.
- Your logo on the following:
  - Club Sponsors Board in the club rooms at Glandore Oval
  - Ground Scoreboard in digital format
  - ACC Website and Newsletter
  - Practice Shirt
- Invitation to our Sponsors Day – Twenty20 game at Glandore Oval
- Two tickets to our end of season presentation night and the opportunity to present trophies
- Use of club rooms for your corporate or private function by arrangement during cricket season
- Adelaide Cricket Club Supporters Cap
- Two Facebook posts on club's Facebook
- Access to Adelaide Cricket Club member database (*conditions apply*)

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# Team Sponsor - \$1,100 (inc GST) per Team

- Your logo on the following:
  - Club Sponsors Board in the club rooms at Glandore Oval
  - ACC Website and Newsletter
  - Practice Shirt
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Adelaide Cricket Club Supporters Cap
- Your company name read out at Presentation Night at the conclusion of each game (to 100 plus people, for each 12 rounds played)
- Includes the opportunity to Sponsor one of our 8 SACA Premier Grade teams or our West End, T20 Cup, Ray Sutton Shield and U/17 Teams

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# Player Sponsor - \$715 (inc GST)

- Your logo on the following:
  - Club Sponsors Board in the club rooms at Glandore Oval
  - ACC Website and Newsletter
- Invitation to our Sponsors Day – Twilight Twenty20 game at Glandore Oval
- Adelaide Cricket Club Supporters Cap
- Receive a photo of your player
- Includes Players Subscription

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# 201 Club - \$100 (inc GST) per Entry

- One free entry into cash prize draws held after completion of every 1<sup>st</sup> Grade Premier game
- One free entry into major draw at Adelaide Cricket Club Presentation night
- Invitation to special events throughout the year
- Access to regular updates and social media platforms



## Other Sponsorship Options

We understand the need to be flexible in today's challenging business environment. If you would like to consider partnering with the Adelaide Cricket Club, but do not feel that these standard packages meet your needs, please do not hesitate to contact our sponsorship coordinator who can assist you to tailor a package to suit your business needs.

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